

Top **10** Reasons to use HandStands® **Sticky Pad** for your promotion!

- 10** Retail recognition of this patented product.
- 9** Established value, as seen at retail. (i.e.: Jelly Sticky Pad® retails for \$6.99, The Sticky Pad® can be found at major retailers for \$4.99.
- 8** Product has been tested and is safe for the car dash.
- 7** HandStands® stands behind this product to give you peace of mind.
- 6** The advertising message will be displayed in great view – prime real estate exposure for a long period of time. Gives longevity to the promotion.
- 5** Easily washes to renew grip.
- 4** Promotes safe driving, as individuals don't have to "dig" through purse or pockets while driving. Provides easy accessibility during HandsFree use.
- 3** The standard 4 cp insert card provides information describing the product use, making a nice, instructional presentation.
- 2** Mails easily.
- 1** Great Price Points.

Case Histories

All industries: Use in job fairs.

Banks: Used as a "thank you" when a loan closed.

Construction Companies: Given out to clients from contractors.

Credit Unions: Used when signing up a new account.

Dept of Transportation: EZ Pass for toll roads for electronic box.

Government: Reminding travelers to have their travel documents.

Insurance Companies: Claim phone numbers listed on piece for quick reference.

Insurance Companies: Promoting "Put it Down and Drive!"

Law Offices: Direct mailer.

Mobile Phone Companies: Natural fit for all phone companies to use in marketing efforts.

Municipalities: Used to promote "Click it or Ticket" campaigns.

Party Rental Company: Direct Mail piece.

Radio Stations: Give away items at events. Keeps the station call letters right by the car radio.

Real Estate: Individual sales agents pass out to clients when they show them homes.

Schools: Fundraising.

Schools: Promote training, i.e.: Get a "grip" on training!

University: Alumni

University: Different divisions have used to promote their programs.

Can be used by ANY INDUSTRY – as the car dash or console is captured advertising space. Customers have a constant reminder. It does not need to be auto related!



HandStands®